

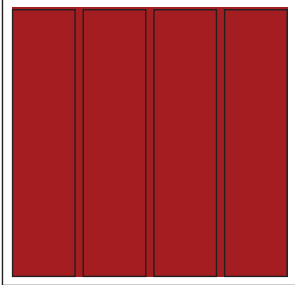
MULESKINNER



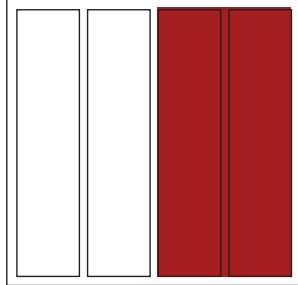
UCM ADVERTISING RATES

PRINT

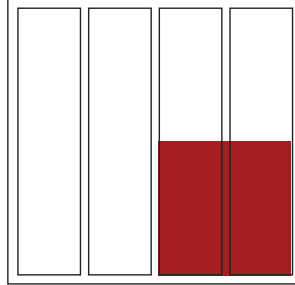
FULL PAGE \$200
4 columns x 10 inches



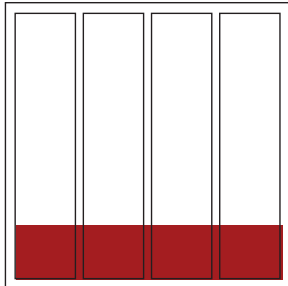
HALF PAGE \$100
2 columns x 10 inches



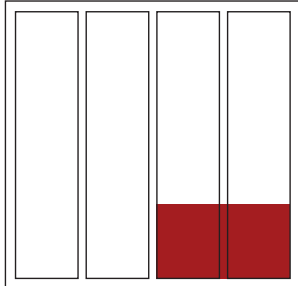
QUARTER PAGE \$75
2 columns x 5 inches



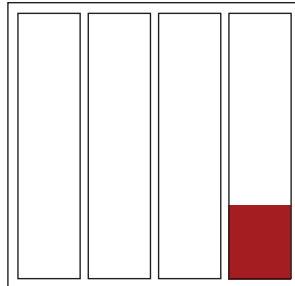
FRONT PAGE BANNER \$500
4 columns x 2 inches



EIGHTH PAGE \$30
2 columns x 2.5 inches



SIXTEENTH \$20
one column x 2.5 inches



WEB AD - WEEKLY

SIZE
(in pixels)

COST

BANNER BAR

728x60

\$50

RIGHT SQUARE BOX

300x250

\$25

SPECIALS

MULTIPLE RUNS

Print:
Buy three full page color ads,
get one full page free.
Online: Buy three months, get
one square box free.

CLASSIFIEDS

The Muleskinner Print & Web
Classified Advertisement rate:
\$10 for 40 words per week,
\$50 more for logo design, and
must be prepaid.

AD DESIGN

No design? No problem! We
can help you out. Our design
team can create your ad. For a
free consultation email our
Advertising Manager at
muleskinnerads@ucmo.edu.

ORDER

MAKE YOUR SELECTIONS BELOW

PRINT

MONTH SIZE

- September
- October
- November
- January
- February
- March
- April

WEB

NUMBER OF
WEEKS

SIZE

REQUESTED RUN
TIME

TOTAL

Contact Info

Name:
Phone:
Email:
Billing Address:

PAID

THE MULESKINNER
Martin 136 UCM, Warrensburg, MO 64093

PHONE: 660-543-4051

FAX: 660-543-8663

muleskinnerads@ucmo.edu

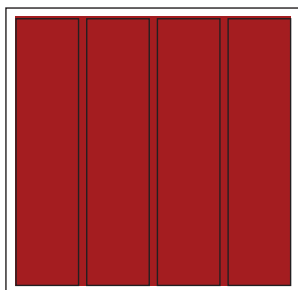
MULESKINNER



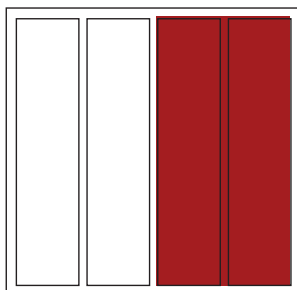
ADVERTISING RATES

PRINT

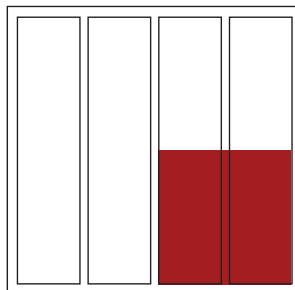
FULL PAGE \$500
4 columns x 10 inches



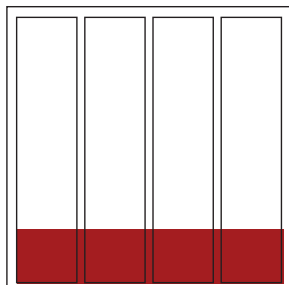
HALF PAGE \$250
2 columns x 10 inches



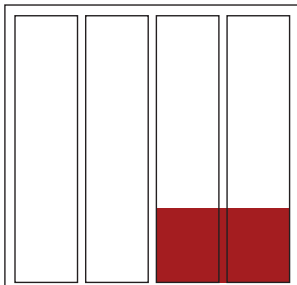
QUARTER PAGE \$100
2 columns x 5 inches



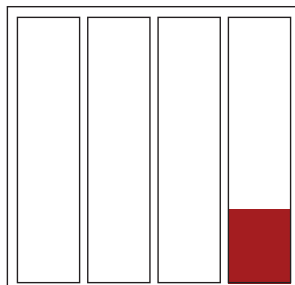
FRONT PAGE BANNER \$500
4 columns x 2 inches



EIGHTH PAGE \$60
2 columns x 2.5 inches



SIXTEENTH \$40
one column x 2.5 inches



WEB AD - WEEKLY

SIZE
(in pixels)

COST

BANNER BAR

728x60

\$100

RIGHT SQUARE BOX

300x250

\$50

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muleskinnerads@ucmo.edu

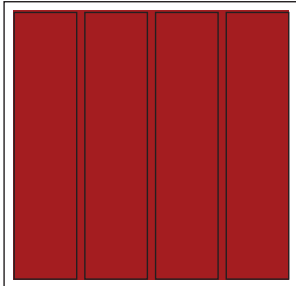
MULESKINNER

NATIONAL ADVERTISING RATES

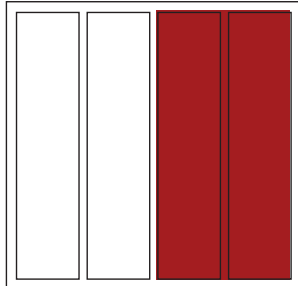


PRINT

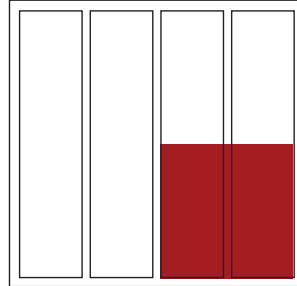
FULL PAGE \$600
4 columns x 10 inches



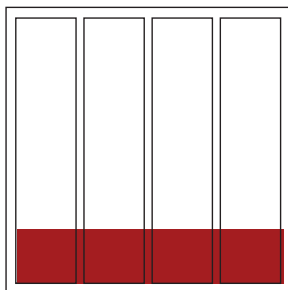
HALF PAGE \$300
2 columns x 10 inches



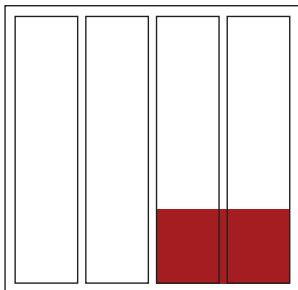
QUARTER PAGE \$150
2 columns x 5 inches



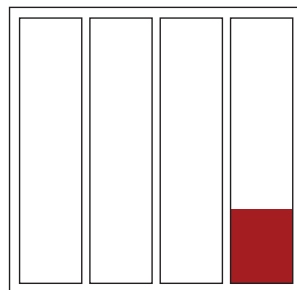
FRONT PAGE BANNER \$750
4 columns x 2 inches



EIGHTH PAGE \$90
2 columns x 2.5 inches



SIXTEENTH \$60
one column x 2.5 inches



WEB AD - WEEKLY

SIZE
(in pixels)

COST

BANNER BAR

728x60

\$50

RIGHT SQUARE BOX

300x250

\$25

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